

..... GREENVILLE, SC

INDIE CRAFT PARADE

at Huguenot Mill

Our event has been featured in articles both on and off the web.

The Greenville News
LINK Magazine
Belle Magazine
Natural Awakenings
Talk Art

CreateGreenville.com
CraftGossip.com
Metromix Greenville
Etsy.com
Examiner.com

Our internet stats:

Facebook likes: 1,864
Twitter followers: 831
In our first year (beginning in April), our event website had over 20,000 visitors.
Contact us for more detailed stats.

CONTACT

To learn more, visit our website at www.indiecraftparade.com or contact one of our organizers at info@indiecraftparade.com.

The blog

The Indie Craft Parade blog is a resource for artists and attendees to learn more about handmade goods. We feature participating artists and sponsors there, share important information about our events and post project and DIY resources. We offer advertising space on our blog as a way for relevant businesses to connect with our audience. **The Indie Craft Parade blog is a great way to drive traffic to your own site.** Read on to learn about our competitive rates and the benefits of advertising with us!



ADVERTISE WITH US

A FULL SIZE AD

Dimensions: 270px x 100px
Peak months [Apr–Sept]: \$55/mo.
Off-peak months [Oct–Mar]: \$45/mo.

B HALF SIZE AD

Dimensions: 130px x 100px
Peak months [Apr–Sept]: \$35/mo.
Off-peak months [Oct–Mar]: \$25/mo.

If you already support Indie Craft Parade as a corporate sponsor, your sponsorship benefits include discounted or free ad space on the blog. Email us for more details!

PLEASE NOTE:

All ad creative is subject to approval by Indie Craft Parade.
Ads are run for one month at a time, beginning on the first day of each month.
We accept .jpg or .gif file formats.

HOW TO GET STARTED

Send the following information to elizabeth@indiecraftparade.com:

1. The ad size you would like
2. The month(s) you would like to run your campaign
3. The email address we should send a PayPal invoice to
4. Your artwork — at least five days prior to the start of the month
5. The URL you would like your ad linked to